

The CEFGA Campaign 2017-2018

Celebrating 25 Years of Building Georgia's Construction Talent Pipeline



Benefits of CEFGA Sponsorship

	Presenting (\$30,000)	Platinum (\$20,000)	Gold (\$10,000)	Silver (\$6,000)	Bronze (\$3,000)	Basic (\$1,500)
CEFGA Year-Round						
Company recognition on cefga.org	Logo/Link	Logo/Link	Logo	Listing	Listing	Listing
Company recognition in CEFGA annual report	Logo	Logo	Logo	Listing	Listing	Listing
Recognition in select CEFGA press releases	✓	✓	✓			
Company recognition on CEFGA social media/email communications	✓	✓	✓			
Construction Ready						
Company recognition in Construction Ready classrooms	Logo	Logo	Logo	Listing	Listing	
Company recognition at all Construction Ready graduations	Logo	Logo	Logo	Listing	Listing	
K12 Pipeline						
Company recognition in CEFGA Certified classrooms	Logo	Logo	Logo	Listing	Listing	
Company recognition at CEFGA-sponsored Teacher Workshops	Logo	Logo	Logo	Listing	Listing	
CareerExpo						
Stand-alone 10x10's with tables on Expo main exhibit hall floor (includes chairs and electrical)	10	5	3 six-foot tables or 2 stand-alone 10x10's with tables	2 six-foot tables	1 six-foot table	
Company recognition on Expo main entry signage	Logo	Logo	Logo	Logo	Listing	
Company recognition on Expo World Signage	Logo	Logo	Logo	Logo	Logo	
Company recognition at Expo SkillsUSA Champions Breakfast	Logo	Logo	Logo	Listing	Listing	Listing
Premium seats at Expo SkillsUSA Champions Breakfast	20	10	10	10	5	2
Company recognition on 400+ SkillsUSA Competitor t-shirts	Logo	Logo	Logo	Logo	Listing	
Company recognition on 7,000 Expo Hard Hats	Logo	Logo	Listing			
Opportunity to participate in SkillsUSA Awards Ceremony	✓	✓	✓			
Company recognition on all SkillsUSA Signage	Logo	Logo				
Company recognition on outside Daktronics Expo screen	Logo	Logo				
Opportunity to speak at SkillsUSA Champions Breakfast	✓					

CareerExpo (Only) Participation Opportunities

Safety Glasses Sponsor	Company logo on 7,000 Expo Safety Glass	1 Available	\$5,000
Expo Booth OR Expo Table Within a World	One six-foot table and stand-alone 10x10 booth OR one six-foot table at CEFGA's CareerExpo	unlimited	\$1,200

To partner with CEFGA and put people to work in the construction industry, visit CEFGA.org.

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For every four people leaving the trades, only one person is entering the trades—creating a shortage of skilled workers in the construction industry today. For the construction industry to flourish, more people need to choose a career in construction. CEFGA's programs solve the construction industry's skilled labor challenge.

Construction Ready delivers entry-level talent who can address immediate workforce needs. Thanks to the 140+ industry employers hiring from Construction Ready, over 550+ graduates have been placed into full-time living wage careers since 2014.

CareerExpo promotes the construction industry as a career path to Georgia's middle school and high school students. The annual event features interactive displays that allow students to engage with industry leaders, equipment and materials in order to tap into their unique skills and interests, alongside the SkillsUSA State Championships competition that invites students across the state to showcase their skills in a number of construction related disciplines. Drawing 7,500+ attendees in 2017, CEFGA's CareerExpo is the Southeast's largest construction event.

The K12 Pipeline builds the foundation of skills for young people who represent a long-term talent pipeline for our industry. Thanks to nearly 200 participating employers, over 17,000 students are enrolled in K-12 Pipeline programs across Georgia and now see construction as a successful career choice.

CEFGA encourages companies of all sizes across the trades to join our alliance and build opportunities for Georgia's construction industry. Our members are sponsors at giving levels from \$1,500 to \$30,000. With thousands of general contractors and specialty contractors based in the state, CEFGA has the unique opportunity to represent voices across specialties and put forth the universal best interest of tradesmen from employer to employee. Together, our common interests can transform the challenges driving the skilled labor shortage and ready our industry to build anything together.

WAYS TO SUPPORT CEFGA

- Become a sponsor of CEFGA for \$1,500 and up and support our mission to build the industry one person at a time.
- Participate in the 2018 CEFGA CareerExpo and SkillsUSA State Championships on March 22-23, 2018 at the Georgia International Convention Center (GICC) College Park, GA.
- Engage in Construction Ready by hiring screened, trained, drug-free construction employees for your immediate workforce needs.
- Inspire the next generation of industry talent by getting involved in the K12 Pipeline with a local elementary, middle school or high school construction program.

APPLICATION: Use the form below or register online at cefga.org/cefga-campaign

Sponsorships:

- Presenting
- Platinum
- Gold
- Silver
- Bronze
- Basic

CareerExpo Only:

- Safety Glasses Sponsor
- Expo Booth OR Expo Table Within a World

Company: _____ Contact/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment Method:

- Check Enclosed
- Please Bill

Camera Ready Logo:

- eps (preferred) or 300dpi png/jpg
- Is Enclosed
- Will send

Please make checks payable to CEFGA and mail with this sponsor application to: CEFGA, PO Box 92121, Atlanta, GA 30314

Deadline for Sponsorships and Camera Ready Logo:

February 9, 2018

To register or for more information:

Register Online at www.cefga.org OR contact Tina Robison at 404-333-2487 or robison@cefga.org.